

Referral Partner Program

Deliver Better Business Outcomes Together

FOR ACCOUNTANTS, ADVISORS & ERP CONSULTANTS

A modern partnership program for future-focused financial professionals



Why Partner with ProSpend?

Focus on What You Do Best - Leave Spend Management to Us

Your core strength is in accounting, financial advisory, or ERP solutions. Your clients increasingly look to you for guidance on spend automation and control – areas that may be outside your immediate focus.

That's where ProSpend comes in. We handle all aspects of business spend management so you can focus on your expertise. From tailored demos to implementation, we ensure your clients get exceptional spend control while you maintain your trusted advisor status.

The result? Happier clients, a new revenue stream, and time back in your day.

It's a win-win-win situation!



You Win New Revenue Stream



Client Wins Better Spend Control



ProSpend Wins Growing Together



Partner with experts in spend management while you focus on what you do best



ProSpend at a Glance

Your Trusted Partner in Spend Management



99% Customer Retention 1000+ Our clients stay with us for the long



ANZ Clients Trusted by businesses since 2015 term



35% Revenue to R&D Constant innovation and improvement



100% ANZ Focused Australian built, owned & hosted

One Unified Platform

Expenses, AP automation, cards, travel, budgets, POs — all in one place Seamless integration with Xero, MYOB, NetSuite and 18+ other ERPs Fast, local Sydney-based onboarding and support

Built for ANZ Finance Teams

Designed specifically for Australian and New Zealand business requirements and compliance needs







Expenses

Automation

Virtual Cards





Travel

Budgets

Purchase Orders



What's In It for You as a ProSpend Partner

Your Trusted Partner in Spend Management



Delight Your Clients

Be the hero bringing proactive spend automation to your clients - enhance your advisory with solutions that save them time and money



Earn Attractive Referral Fees

Gain a new revenue stream with generous commissions up to 25% of subscription revenue for each successful referral



We Do the Heavy Lifting

From product demos to implementation and support, our team handles everything - you focus on your expertise while we ensure client success



Marketing & Enablement Support

Access co-branded materials, training for your team, and a dedicated local support manager to help you go to market

> Partner with ProSpend: Enhance Your Value, Grow Your Revenue



Accounting Partner Journey: Sally's Story

How accountants enhance client relationships with ProSpend

Meet Sally, an accountant advising ABC Pty Ltd. She notices their finance team struggling with manual expense processes, approval bottlenecks, and poor spend visibility. Sally knows there must be a better way to help her client beyond traditional accounting advice.



herself

Refers to ProSpend

Sally introduces client needs better spend ProSpend to her client and submits a simple referral through the Partner Hub

ProSpend Takes Over

ProSpend runs discovery sessions, demos the platform, and handles implementation—keeping Sally informed

Shared Success

The client adopts ProSpend. Sally remains their trusted advisor while receiving referral commission

Win-Win-Win Outcomes

For ABC Pty Ltd

Identifies Need

Sally recognizes her

management but lacks

expertise in this area

- Automated expense processing
- Real-time spend visibility
- Better policy compliance

For Sally

- Enhanced client relationship
- New revenue stream
- Expanded advisory value

For ProSpend

- New client acquisition
- Trusted introduction
- Partner network growth



ERP Consultant Journey: Duncan's Story

How ERP implementers fill solution gaps with ProSpend

Meet Duncan, an ERP implementation consultant helping XYZ Pty Ltd with their business systems. While the ERP handles most functions, it lacks comprehensive spend management features. Duncan wants to deliver a complete solution but doesn't have the bandwidth to become an expert in every niche software area.



Identifies Need

Duncan recognizes the ERP's limitations in expense control, AP automation and spend oversight



Refers to ProSpend

Duncan introduces
ProSpend as a
complementary solution
and submits a quick
referral form



Seamless Integration

ProSpend integrates with the client's ERP via native APIs, with ProSpend's team handling all technical details

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Shared Success

The client gets a comprehensive solution, Duncan earns a referral fee and enhances his reputation

Win-Win-Win Outcomes

For XYZ Pty Ltd

- Complete spend solution
- Seamless ERP integration
- Advanced approval workflows

For Duncan

- Delivers full solution
- New revenue stream
- Remains primary advisor

For ProSpend

- New client acquisition
- Integration showcase
- Expands ERP partnerships



Ready to Partner?

Here's How to Get Started

Sign Up Online
Complete our quick partner registration form at prospend.com/partners to begin the process

Connect with Our Team

Our Partnerships Team will reach out to discuss your goals, answer questions, and finalize your partnership

Onboard & Enable

Receive your partner toolkit, training for your team, a free ProSpend account for your internal use, and co-marketing materials

Start Referring
Introduce ProSpend to clients who need better spend management. Use your Partner Hub to submit referrals easily



Join Today



Program Details & Contact

Your Rewards at a Glance

Referral Tier	New Clients Referred	Benefits
Standard	<5 per year	One-time fee per successful referral
Silver	5-19 per year	Trailing commission for 2 years Logo on ProSpend website Co-marketing opportunities
Gold	20+ per year	Trailing commission for 3 years All Silver benefits Dedicated Account Manager

Sign up today at <u>prospend.com/partners</u> to join our growing network of successful referral partners.

We're based in North Sydney and always happy to chat over coffee or a call.

Get in Touch



Website prospend.com/partners



Email marianne@prospend.com



Phone +61 2 9672 6880



Partner with experts in spend management while you focus on what you do best





Thank you for your time.

FOR NEXT STEPS OR TO CONTACT OUR TEAM:





Email marianne@prospend.com